



A YEAR IN REVIEW

2014

From important wins for sharks and rays to saving marine life from deadly underwater debris, your involvement and support - fins on or off - made our 2014 accomplishments possible. Thanks to YOU, in 2014 we've:

Mobilized

5,483



OCEAN ADVOCATES TO SEND **28,804 LETTERS** URGING SUPPORT FOR SHARK AND RAY PROTECTION

4096



SCUBA DIVERS IN **58 COUNTRIES** TO REMOVE **87,668** ITEMS OF RUBBISH WEIGHING OVER **28,000 KGS.**

182



CERTIFIED DIVE AGAINST DEBRIS INSTRUCTORS TO HELP TRAIN A BASE OF VOLUNTEERS COMBATTING OCEAN TRASH EVERY DAY.

731

CERTIFIED 482 AWARE SHARK CONSERVATION INSTRUCTORS TO TEACH AWARENESS TO **731 STUDENT DIVERS.**



Influenced

21



Listing of **21 sharks and rays** at the 11th meeting of the Conference of the Parties to the Convention on Migratory Species **#CMSCoP11**.



THE EU LITTER POLICY AS A MEMBER OF AN INTERNATIONAL NETWORK OF NGOS WORKING TO PROTECT AND RESTORE THE HEALTH OF THE MARINE ENVIRONMENT.

CMS

CONVENTION ON MIGRATORY SPECIES

CMS MEMBER NATIONS TO MAKE A COMMITMENT AND ADVANCE INTERNATIONAL COOPERATION AND **TACKLE THE MARINE DEBRIS CRISIS.**



The **International Shark Conference** and IUCN Manta and Devil Ray Global Conservation Strategy Workshop to identify gaps in shark and ray research and conservation, and **discuss the future for sharks.**

Activated

1,908

divers to pledge to follow **10 Tips for Divers to Protect the Ocean Planet**



30,190

DIVERS AND OCEAN ADVOCATES TO TAKE ACTION LOCALLY.



29,481

people on the global marine debris crisis, the type of rubbish found by divers and amount removed from the ocean.

Inspired

163,774

Facebook fans and 24,064 Twitter followers to learn more and share news and actions for ocean protection.



25 FINATHON® TEAMS TO RAISE \$52,495 TO HELP FIGHT, INSIST AND NEGOTIATE FOR THREATENED SHARKS AND RAYS.

\$52,495

269



dive centres and instructors to donate to ocean protection through **100% AWARE.**



*figures as of 1st Dec 2014
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2014 was one amazing year! We couldn't do it without your support. Join Project AWARE - make a donation today. www.projectaware.org/donate

Thank you for all you do for ocean protection.