A YEAR IN REVIEW 2014

Celebrate with us! From important wins for sharks and rays to saving marine life from deadly underwater debris, your involvement and support - fins on or off - made our 2014 accomplishments possible. Thanks to YOU, in 2014 we’ve:

- Mobilized 5,483 ocean advocates to send 4,096 letters urging support for shark and ray protection.
- Influenced 21 CMS countries, 731 EU countries, and 182 Liberian MSUs.
- Actuated 1,908 divers to pledge to follow 10 tips for divers to protect the ocean planet.
- Inspired 163,774 Facebook fans and 24,064 Twitter followers to learn more and share news and actions for ocean protection.
- Raised $52,495 for conservation efforts.

Thank you for all you do for ocean protection.

*figures as of 1st Dec 2014

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